

Experience:

Professional Writer/Editor

Various clients and industries: business communications, executive communications.
Client list presented upon request.

Communications Manager , TEK Industries, Inc. (AccuCut)

Writing, editing and p.r. for five divisions; executive communications, national trade articles, press releases, bios, letters, reports, catalogs, headlines, ads, business profiles, state of business and more.

Senior Aide and Speechwriter to Nebraska Governor Ben Nelson

20 – 30 speeches at a time for the Governor, Lieutenant Governor and First Lady; executive writing & editing, including policy profiles, executive letters, constituent correspondence, national addresses and birthday poems. Assistant to Governor at diplomatic events and scheduling meetings.
Member of planning team for State Quasquicentennial celebration & inaugural ball.

Senior Writer, Mutual of Omaha Companies

Widely varied materials: VIP speeches, presentations, correspondence, messages. Corporate video, conventions, articles, promotions, training, product profiles, events. Personal assistant to VIPs at events.

Other Experience/Education:

- Marketing Writer, Marketing Committee Chair, University Place Art Center
- Curriculum Editor, Nebraska Folklife Network
- Assistant Editor, Nebraska Legislative Blue Book (two editions)
- Public Information Officer, Nebraska Game & Parks Commission
- Interviewer, Writer, Editor & Illustrator, Center for Great Plains Studies
- Interviewer & Writer, University of Nebraska, College of Arts & Sciences
- Writer & Marketing Assistant, W.C. Frank Investments (hot dog franchise company)
- Tour Coordinator, Fort Robinson State Park & Nebraska State Capitol
- Bachelor of Arts Degree, English, University of Nebraska—Lincoln
- Wide variety of corporate training, including speechwriting, meeting moderation, project management

Associations/Appointments:

- Board Member: University Place Art Ctr.
- Phi Beta Kappa
- International Association of Business Communicators (IABC)
- Nebraska Writer's Guild
- American Marketing Association
- Metro Arts Council
- Omaha Literacy Council
- Association of Crafts and Creative Industries (ACCI)
- Hobby Industry Association (HIA)
- Toastmasters
- Nebraska Folklife Network Volunteer
- Lincoln & Omaha Chambers of Commerce
- Lincoln Independent Business Assoc.

Awards:

- Omaha Ad Federation (two silver Addys)
- Public Relations Society of America (press kit)
- Life Communicators Association Awards (including Best of Show)
- American Marketing Association (campaign)
- International Association of Business Communicators (Bronze Quill, Rookie of the Year)