

EACH PAGE OF COPY IS ABOUT ONE MINUTE OF RECORDED MATERIAL WHEN DOUBLE SPACED.

Script



Title: HAYNEEDLE – DEL REY DINING SET WITH SEATING FOR FOUR

Version: ONE

Contact: Brian Magarro

Writer: Kindra Foster Moore, 402-601-5483

Video

Audio

Patio with table and chairs. Sunny afternoon.
Talent enters from left.

1 **WOMAN:** [conversational, conspiratorial]
2 HI, I'M KINDRA FOR HAYNEEDLE.
3
4 I'M HERE TO TELL YOU ABOUT THE DEL REY
5
6 PADDED SLING DINING SET...WITH SEATING
7
8 FOR FOUR. IT CAUGHT YOUR EYE FOR A
9
10 REASON, RIGHT? IT'S SIMPLE, AND IT LOOKS
11
12 **GREAT!** THAT'S MY OPINION, ANYWAY.
13
14
15
16 WHO CAN RESIST THESE BEAUTIFUL
17
18 BEACH-COLORED FABRIC SEATS?
19
20 THEY'RE A HIGH-BACK, SLING STYLE---
21
22 THAT MEANS COMFORTABLE WITH
23
24 A CAPITAL "C". AND THEY'RE A FULL
25
26 26-INCHES WIDE, SO YOU CAN REALLY
27
28 SETTLE IN.
29
30
31
32 THIS SET'S ACTUALLY A BEST SELLER IN A
33
34 PREVIOUS VERSION, AND WE DECIDED TO
35
36 TRICK IT OUT WITH SOME UPGRADES.
37
38
39

Slide hand over chair back.

Hands on chair back, one on each top corner.

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Turn chair sideways to camera to see profile.	1	THE SEATS HAVE EXTRA PADDING,
Talent follows lumbar line with hand.	2	FOR EXAMPLE. ALSO, THE FRAMES ARE
Looks into camera, smiles.	3	ERGONOMIC. IF YOU LOOK AT THEM FROM
Talent moves to right side of set, while talking.	4	THE SIDE, YOU'LL SEE THE LUMBAR SUPPORT
Turns toward dining set from right side.	5	IS BUILT RIGHT IN. HONESTLY...MY BACK
Rock and swivel chair while talking.	6	LOVES THAT, AND YOURS WILL TOO,
	7	I'M SURE OF IT. IF ALL GOES WELL, I'LL BE
	8	SITTING HERE ALL AFTERNOON WITH A
	9	PITCHER OF MARGARITAS.
	10	ANOTHER GREAT FEATURE IS THE
	11	QUICK-DRY FABRIC. THE CHAIRS ARE
	12	PERFECT FOR THE POOLSIDE, AND
	13	THEY DRY FAST AFTER A RAIN, TOO...
	14	SO YOU CAN GET OUTSIDE SOONER.
	15	THE CHAIRS BOTH ROCK AND SWIVEL,
	16	SO YOU AND YOUR GUESTS CAN POSITION
	17	YOURSELVES WHEREVER YOU WANT...
	18	AND BE COMFORTABLE.
	19	
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Talent moves to table and touches glass top, then stands and looks at camera.	1	THIS SERIOUS, STURDY GLASSTOP TABLE
	2	
	3	HAS AN UMBRELLA HOLE, SO YOUR
	4	
	5	NEXT STOP AT HAYNEEDLE PROBABLY
	6	
Point to camera.	7	SHOULD BE UMBRELLAS. YOU WON'T
	8	
	9	BELIEVE THE SELECTION OF SIZES AND
	10	
	11	STYLES.
	12	
	13	
	14	
Look back to table and chairs.	15	THE FRAME OF THIS TABLE, AND THE
	16	
	17	CHAIR FRAMES AS WELL, ARE MADE OF
	18	
	19	STRONG ALUMINUM WITH A WONDERFUL
	20	
	21	DARK-MAHOGANY, POWDER-COATED
	22	
	23	FINISH. IT'S WEATHER-PROOF AND
	24	
	25	RUSTPROOF, SO YOU KNOW ALL THE
	26	
	27	PIECES WILL LAST A LONG TIME.
	28	
	29	
	30	
Moves to right side of chair and touches it.	31	I REALLY LIKE THE CONTRAST BETWEEN
	32	
	33	THE MAHOGANY BASES AND THE LIGHT,
	34	
Looks at camera.	35	AIRY FABRIC SEATS. WHAT DO YOU THINK?
	36	
Stoops down and touches chair base.	37	OH, AND LOOK UNDER THE CHAIRS.
	38	
	39	
	40	

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	1	YOU'LL SEE THEY HAVE WIDE, ROUND BASES
	2	
	3	SO YOUR WEIGHT IS SUPPORTED NO MATTER
	4	
	5	WHAT POSITION YOU'RE IN.
	6	
	7	
	8	
Stands up, then sits down and gets comfortable.	9	HMMM.....I THINK IT'S MARGARITA TIME.
	10	
	11	
	12	
	13	[Yells off camera.] HONEY... WE'RE FINISHED
	14	
	15	TAPING THE VIDEO. YOU CAN
	16	
Looks at camera knowingly and smiles.	17	BRING LUNCH OUT NOW!
	18	
	19	
	20	
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