



		<b>Video Script</b>
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## "There's Plenty of Room for You in Hebron"

Visual	Time per Shot	Audio
UP FROM BLACK		MUSIC UP
ROOSEVELT PARK. PAN PARK, SHOW BULL STATUE, END ON SHOT OF EMPTY SWING. SHOW KIDS PLAYING IN THE PARK; ONE RUNS TO THE SWING AND CLIMBS UP.		
CHILD LOOKS AT THE CAMERA AND PATS THE SEAT.		NAT SOUND--PARK: MUSIC UNDER  NARRATOR (V.O): <b>There's plenty of room for you here! Take a seat on the world's largest porch swing and let me tell you ...</b>
"WELCOME TO HEBRON" SIGN		<b>... about Hebron, Nebraska.</b>
ACREAGES		<b>It's a town where you can live the life you want. With nothing to box you in.</b>
NEW HOUSES		<b>Nothing to hold you back.</b>
DRONE FLYING HIGH ABOVE TOWN		<b>Nothing to keep you down!</b>
PEOPLE SMILING, DOING ACTIVITIES. END ON SOMEONE'S FACE, CU SMILING.		<b>It's a REAL American town full of REAL people who are real friendly. Really.</b>
BULL STATUE ON WEST END OF LINCOLN STREET. SOMEONE RIDING ATV PAST BULL OUT OF FRAME, THEN CRASH SFX.		<b>No bull. Hebron is rural enough to give you the space you need. (pause for sfx)</b>
HOSPITAL		<b>And modern enough to take care of you if things don't go quite as planned.</b>
BEAUTIFUL COUNTRYSIDE, HORSES, ETC.		(music transition) <b>This awesome town is one of Nebraska's best-kept secrets, surrounded by miles and miles of beautiful countryside filled with winding country roads ...</b>
CAR PASSES BY THE CAMERA FROM SAME DIRECTION IN MULTIPLE RURAL LOCATIONS		<b>where you can drive ... and drive ... and drive ... and drive ...</b>
TRAFFIC JAM		<b>On the other hand, if you ever miss the feeling of being stuck in traffic</b>
SHOT MOVING DOWN OPEN HIGHWAY, LINCOLN CITY LIMITS SIGN, THEN FAST SHOTS OF A COUPLE OF APPEALING EVENTS AND/OR LANDMARKS IN LINCOLN		<b>you can get on the highway and take a short trip to a nearby city. (pause for city scenes)</b>

CAR PULLS OUT OF A DRIVEWAY, SPEED UP  
 FILM, SHOW SHORT DRIVE IN TOWN TO  
 PARKING PLACE ON MAIN STREET OR  
 METALQUEST. COULD INSET STOPWATCH.  
 FISHING

SHOT FOLLOWING PADDLEBOARD/KYAK  
 DOWN RIVER

SHOT OF AN ARROW HITTING A TARGET.  
 ARROW IS LABELED "YOU", TARGET IS  
 LABELED "HEBRON"  
 PULL BACK AND SHOW SEVERAL PEOPLE  
 SHOOTING ARROWS  
 SOMEONE HITS A BASEBALL WITH A BAT  
 RACKET HITS A BALL  
 BASKETBALL GOES THROUGH HOOP  
 CLUB HITS A BALL ON A TEE  
 SOMEONE SETS A VOLLEYBALL  
 BIG SPLASH FROM SOMEONE JUMPING INTO  
 THE POOL  
 SOMETHING REPRESENTING CLUBS  
 QUILT SHOP  
 CHILDREN WITH COACH IN SOFTBALL  
 UNIFORMS  
 ROOSEVELT PARK PLAYGROUND (KIDS  
 GOING DOWN SLIDES?)  
 RETIREMENT COMMUNITY  
 CHEESE ETC. SHOP WEST END OF  
 DOWNTOWN  
 SUN SETTING

BRAND X SALOON  
 MAJESTIC THEATER  
 COUNTRY CLUB  
 PAN THROUGH PARK TO SHOT OF THE STARS

DOWNTOWN STREET  
 JEWELRY STORE  
 YOGA PLACE  
 BOUTIQUE  
 LIBRARY  
 ANTIQUES SHOP  
 ARBORETUM/GARDEN

PEOPLE WORKING OUT

TRAILS

SCHOOL GYM -- CROWD ROARING SFX

WEDDING AT COMMUNITY CENTER

**But we think you'll like your new commute better.**  
 (pause for commute series)

**If your dream town is a place where you can  
 experience the great outdoors ...  
 let's say with a river running straight through town, a  
 kayak launch just yards from civilization, and plenty of  
 nearby camping ...  
 well, you're right on target.**

**For the sportsminded, we've got archery,  
 baseball,  
 tennis,  
 basketball,  
 golf,  
 sand volleyball  
 and a swimming pool.**

**We've got clubs for the civic minded  
 hobbies for the creative minded  
 and awesome activities for those who need minding.**

**We've got something for the young,  
 for the young at heart,  
 and for the ... whatever!**

**I could talk about Hebron all day, but since we're  
 burning daylight, let's talk about the nightlife.  
 You can sip a beverage,  
 see a movie  
 sit down to a fancy country club dinner  
 or mosey on over to one of four parks and enjoy a  
 clear view of the night sky.**

**In the daylight hours, you can come downtown  
 to do some shopping,  
 do some yoga,  
 do some shopping,  
 check out a book,  
 or do some shopping.**

**Hebron is a place that's always growing, with plenty of  
 room to grow even more.  
 There's a new fitness center to help you stay in shape  
 ...  
 new walking trails to help you stay on track ...**

**a new school gym to help you stay connected with the  
 community ...**

**a community center to launch new families ...**

SHOT OF THE POOL, SOMEONE MOVES  
 MOCKUP OF POOL RENOVATIONS IN FRONT  
 OF THE CAMERA  
 (get info from Chamber on town plans)  
 EMPTY LOT WITH BIG SUPERED QUESTION  
 MARK  
 MOVING SHOT OF LEARNING CENTER

COLLEGE STUDENT STUDYING AT SCC  
 PROFESSIONAL PERSON STUDYING AT SCC  
 ECCENTRIC PERSON STUDYING AT SCC  
 SHOTS OF SCHOOL

SHOT OF ONE TROPHY

MORE TROPHIES  
 EVEN MORE TROPHIES.  
 ATHLETIC DIRECTOR STANDING TALL, ARMS  
 CROSSED. ZOOM OUT TO STUDENT  
 ATHLETES IN UNIFORM FLEXING ARMS TO  
 SHOW STRENGTH.  
 SHOT OF COURTHOUSE, THEN QUICK SHOTS  
 OF CHURCH WITH STAINED GLASS  
 WINDOWS, HISTORIAL MARKER AT RIVERSIDE  
 PARK, FAST SHOTS OF OTHER HISTORICAL  
 BUILDINGS AND ARTIFACTS, ENDING ON  
 THIRD BULL STATUE  
 SHOT OF A BABY IN STROLLER WEARING  
 SUNGLASSES. ZOOM OUT TO SHOW BABY'S  
 PARENTS, WITH ONE PARENT SHAKING  
 HANDS WITH A REAL ESTATE AGENT IN  
 FRONT OF A HOUSE WITH A SOLD SIGN  
 SHOW SWING WITH CHILD FROM OPENING.  
 PEOPLE JOIN HIM/HER ON SWING OR POP  
 THEM IN WITH SPECIAL EFFECTS. INCLUDE  
 PEOPLE IN TARGET DEMOGRAPHICS.

	<b>AND we've got more plans for the future. Like a pool upgrade ...</b>
	<b>A xxxxxx ...</b>
	<b>And who knows what's next?!!</b>
	<b>We want YOU to grow too. So be sure to sign up at the community college satellite ...</b>
	<b>... where they offer classes for credit ...</b>
	<b>... professional development ...</b>
	<b>... and personal interest.</b>
	<b>Speaking of schools, US News and World Report gave Thayer Central High School here in Hebron national recognition as a bronze-level school, four years in a row.</b>
	<b>AND the athletics department has brought home trophy ...</b>
	<b>after trophy ...</b>
	<b>after trophy.</b>
	<b>With the new gym AND a new athletic director, we're ready to bring home some more.</b>
	<b>Hebron's been going strong ever since it was founded back in 1869 and it's got a lot of rich history behind it ... (pause for history shots)</b>
	<b>But the future looks even brighter.</b> (pause for zoom out and hand shake)  (music up)
	<b>You don't want to miss out, do you? Come on out to Hebron and join in the fun. Make a few new friends and get in on this well-kept secret where you can live the live you want.</b> (nat sound of people laughing and talking as they climb onto swing)
CHILD ON SWING LOOKS AT CAMERA, SMILE AND PATS EMPTY SPACE BESIDE HIM/HER.	<b>There's plenty of room for YOU.</b>
TOWN SEAL, LOGO OR SIGN	MUSIC UP
FADE TO BLACK	MUSIC OUT.
<b>TOTAL READ-THROUGH TIME: 3:15</b>	
<b>Add-On for MetalQuest</b>	

[MAYBE TALK ABOUT MYSTERY OF THE BRONZE BULLS (WE DON'T KNOW WHAT IT IS) AND ANOTHER KIND OF METAL IN HEBRON -- METAL QUEST AND ALL ITS AWARDS. HEBRON'S SECOND LARGEST EMPLOYER AFTER THE HOSPITAL. THERE'S PLENTY OF ROOM TO GROW HERE, TOO.]		